



*Inspiring*  
*and* **PREPARING**  
Young People to Succeed



**2022 ANNUAL REPORT**

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## Invests in Chicago's Future

COST PER STUDENT **\$20**  
 EIN 36-2170141

Operating Support and Revenue		
	2021-2022	2020-2021
Contributions	\$ 2,624,069	\$ 2,661,088
Other Net Income	\$ 1,909,230	\$ 1,238,919
<b>TOTAL REVENUE &amp; SUPPORT</b>	<b>\$ 4,533,299</b>	<b>\$ 3,900,007</b>
Operating Expenses		
Program Services	\$ 2,942,373	\$ 2,257,687
Management & General	\$ 612,466	\$ 687,898
Development & Fundraising	\$ 607,416	\$ 542,939
<b>TOTAL OPERATING EXPENSES</b>	<b>\$ 4,162,255</b>	<b>\$ 3,488,524</b>
Designation of Board-designated Endowments	\$ 350,000	\$ 400,000
<b>TOTAL EXPENSES</b>	<b>\$ 4,512,255</b>	<b>\$ 3,888,524</b>
Excess of Operating Support & Revenue Over Expenses	\$ 21,044	\$ 11,483

\*Current year data is extracted from the financial statements audited by RSM International. Copies of the audit are available upon request from Junior Achievement of Chicago.

Junior Achievement of Chicago was founded in 1940 and provides financial education programs at no cost to schools and students in the Chicago area. JA is a not-for-profit tax-exempt corporation under Section 501(c)(3) of the Internal Revenue Code and is a publicly supported organization as defined by Sections 170(b) (1) (A) (vi) and 509 (a) (1) of the code. Contributions to Junior Achievement of Chicago are deductible for federal income tax purposes, limited to the excess of any money contributed by the donor over the value of the goods or services received. Junior Achievement of Chicago's total net assets were \$23,248,949 for the year ending June 30, 2022.

# Thank you!

for enabling Junior Achievement to provide our youth with the skillset and mindset to thrive.

Because of the unwavering support of our education partners, volunteers, board members, donors, parents, and JA Team Members, Junior Achievement of Chicago positively impacted 229,599 students during the 2021-2022 school year throughout our 12-county franchise area. This level of outreach was again the highest of the 100+ JA franchises throughout the United States. We successfully delivered our proven financial literacy, entrepreneurship, and career-readiness curriculum to students by:

Continuing to build longstanding partnerships in our community and increasing visibility and participation in our programs

Enhancing connections between in-school learning and real-world success

Cultivating a culture of tenacity, accountability, and imagination, emphasizing hard work and autonomy

Digitally enabling a stakeholder ecosystem that delivers inspiration and innovative educational experiences



*Katherine M. Scherer*  
Central Region Market Leader, Chicago Managing Partner  
Deloitte LLP  
Board Chairperson, Junior Achievement of Chicago

**Deloitte.**



*Thomas P. Staab*  
President and CEO  
Junior Achievement of Chicago



While in some respects the pandemic helped to spur innovation, opportunities, and new ways of thinking - there is now an even greater need to address skills gaps for many of our students—including many who reside in diverse and at-risk communities in the city and suburbs. Now more than ever, Junior Achievement's programs, experiences, and alliances offer practical, informed guidance for our young people to achieve success in a complex world.

This annual report illustrates Junior Achievement of Chicago's resiliency over this past year and how we have continued to evolve and innovate, while staying true to the foundations of our success for over eight decades in the Chicago area. We thank each and every one of you for your support of JA.

Junior Achievement: providing Chicago's youth with the skillset and mindset to thrive.



# Diversity, Equity, and Inclusion



Respecting the backgrounds of all individuals has always been a foundational value of Junior Achievement

Junior Achievement believes in the boundless potential of all young people, and we also recognize and understand that students from at-risk backgrounds have always faced greater challenges. The recent pandemic has exacerbated these challenges by creating a wider skills gap and increased urgency to address our young people’s social and emotional needs.

Volunteer-based mentoring and social-emotional learning (SEL) approaches like those used by Junior Achievement have been shown to help support the mental well-being of young people. Moreover, JA’s financial literacy, work readiness, and entrepreneurship programs provide our students with the skillset and mindset to thrive. In a recent JA Alumni survey, Black, Latino, and female students report Junior Achievement positively impacted their career decisions, personal and professional development, confidence in managing money, and their decisions to pursue further education after high school.

Junior Achievement of Chicago continues to demonstrate our commitment to Diversity, Equity, and Inclusion, and we are proud to report that over 76% of the students we reached during the 2021-2022 school year were from diverse (Non-White) backgrounds. During the same timeframe, 71% of the students participating in JA programs came from schools with 51% or greater low to moderate income (LMI) backgrounds.

Junior Achievement of Chicago remains committed to helping provide opportunity to all students, but much work still needs to be done. With ongoing support from each of our supporters, JA will make even greater strides to ensure each of our students has the skillset and mindset to thrive.

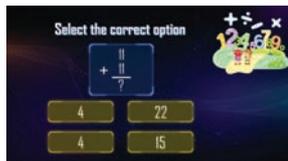
	FY18	FY19	FY20	FY21	FY22
Total JA of Chicago students reached	600,222	606,412	294,222	173,309	229,599
Estimated % of JAC students reached in schools with a 51% or higher low-to-moderate income population	71%	69%	69%	86%	71%
Estimated % of JAC students reached in schools with a 51% or higher population of diverse (Non-White) students	81%	78%	74%	79%	76%



# Digital Transformation @ JA of Chicago



Digital Transformation has been a key focus for JA of Chicago over this past school year



We hired Ravi Parakkat, our VP of Digital Transformation (the first in the Junior Achievement network), to help enable our mission digitally and to create a digitally enabled future for JA of Chicago. Since then we have established our north star of creating JA of Chicago Next (JANE) and made better than anticipated progress in our transformation journey. Several factors contributed to this progress but the key components are:

- The impact of COVID helped the organization realize the value of digital transformation and the need to embrace it quickly
- Our transformation approach was simple, prioritized people, was grounded in our mission and held in alignment using guiding principles
- Bringing people (internal and external) along the journey (effective change management)
- A set of existing relationships and new ones that provided timely access to capabilities that allowed us to move quickly against our approach
- Transformation approach and key initiatives aligned with our mission

**DIGITIZE THE OPERATIONS & WORKPLACE**

**Employee Experience**  
Making improvements in functions and ways of working

**DIGITIZE THE STAKEHOLDER EXPERIENCE**

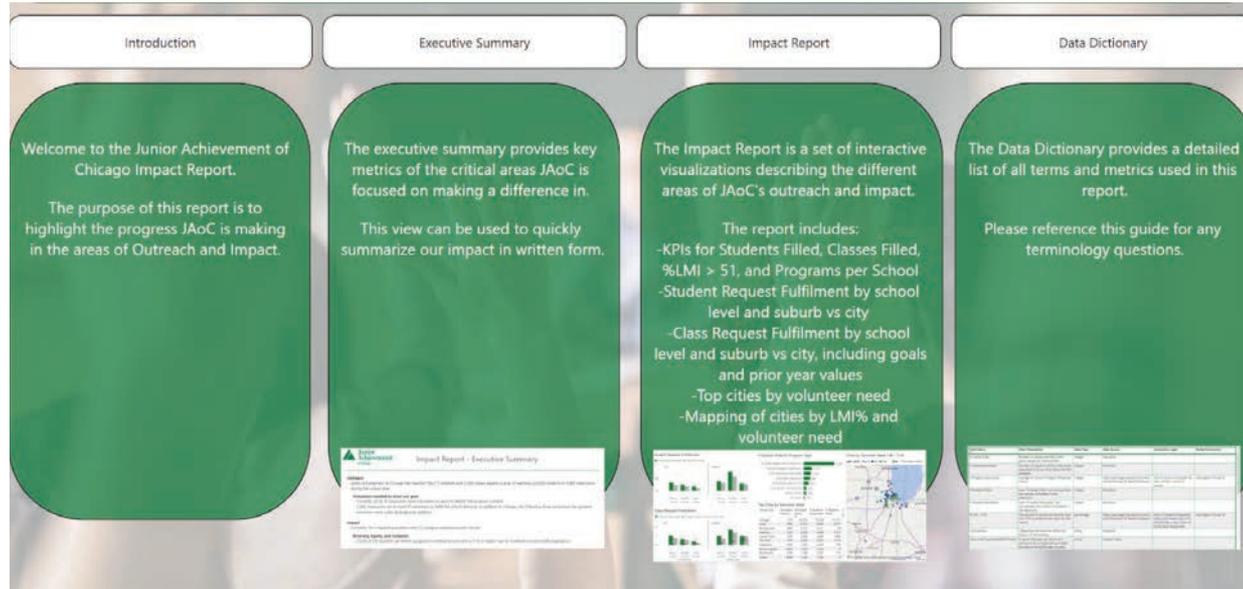
**Student, Parent, Volunteer, Volunteer Coordinator, Donor, Teacher, Board Experience**  
Focus on moments that matter, create integrated experiences, automate

**DIGITIZE THE PRODUCT/ SERVICE**

**Digital Services**  
**Analytic Insights and Decisions**  
Launching new products or services beyond the traditional business

# Impact Report

Our envisioned future, JA of Chicago Next (JANE), was the strategic framework developed to help digitize our workforce and operations, stakeholder experience, and our products and services.



Through the first year, we have made considerable progress in the following areas:

- Streamlining internal communication and collaboration by adopting the Microsoft Teams platform
- Revamping 3rd party verification process and tools for JA of Chicago
- Improving our data and reporting infrastructure by leveraging Microsoft Power BI; creating reports to measure JA of Chicago's impact and understand how volunteers are helping enable our mission

The journey isn't over. However, we are pleased with our progress fostered by the following key points:



*Thank you!*

to our Executive Committee, Marketing Committee, and partner organizations for providing your expertise and resources to help make JA of Chicago's Digital Transformation possible.



# JA's Digital Programs

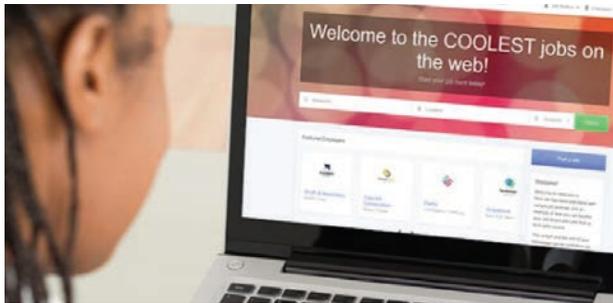
## Digital Programming has Continued to Play a Vital Role in Enabling Our Mission

As we emerged from the pandemic, we continued to evolve and innovate our digital program offerings. By listening to our education partners, we created unique learning opportunities to meet the needs of our students.

In addition to JA Inspire Virtual and JA Finance Park Virtual, last year we expanded our digital offerings to include JA Career and College Video Series and JA World Languages Career Video Series. We also piloted gaming technology to deliver deeper educational experiences in a private metaverse.

Our continued focus on our programs, experiences, and alliances also helped JA to deliver on our mission. We are working toward digitally enabling a stakeholder ecosystem that delivers inspiration and innovative educational experiences. Digital programming is central to this work and has helped us reach even more students in at-risk and diverse communities.

Most importantly, our volunteers are an essential element in delivering impactful JA programming. They provide our students with mentorship and a roadmap to future success, whether in a virtual program or in-person. Below highlights several examples of our digital program offerings:



### JA Career & College Video Series

The Career & College Video Series showcases professionals from various colleges/universities/industries/trades who share their education journey, training, and career path.



### JA World Language Video Series

A virtual event that showcased bilingual professionals from different career clusters who use different languages in their workplace. Students could select from over 20 languages and various jobs from the 16 career clusters. Students learned why various languages were used and the benefits of knowing more than one language.



### JA Inspire Virtual\*

Launched on March 7, 2022, JA Inspire Virtual was a virtual career exploration event featuring over 45 local business and corporate exhibits to assist students in discovering what interests them. Students had the opportunity to gain real insights into what industries exist, what specific jobs are like, and what education is required to do them successfully. The virtual platform allowed them to scroll through the company booths, download career information, and view exhibitor videos.

# Our Programs

Junior Achievement of Chicago understands the importance of educating students across the globe: our future work force. Last year, Junior Achievement in the Chicagoland area brought quality economic education programs to 229,599 elementary, middle and high school students. These programs focus on the basic business and economic principles through the assistance of volunteers from a variety of different businesses, community organizations, and universities.

In 2022-23, these role models will share their business experiences directly with 300,000 students, through the assistance of more than 8,000 volunteers participating in over 15,800 classes who complete our partnership.

## ELEMENTARY PROGRAMS

*The Junior Achievement elementary school programs include grade-specific lesson themes for kindergarten through fifth-grade students. Elementary school programs teach students the basic concepts of business and economics and how education is relevant to the workplace. Students explore the roles that people assume as individuals, consumers, and workers in their family, community, and the world around them. Sequential activities build on studies from each preceding grade and prepare students for secondary and lifelong learning.*

**Kindergarten:** JA Ourselves<sup>®</sup> uses storybook characters to introduce the role people play in an economy.

**First Grade:** JA Our Families<sup>®</sup> explains how family members' jobs contribute to the well-being of the family and community.

**Second Grade:** JA Our Community<sup>®</sup> offers practical information about businesses and the many jobs those businesses offer in a community.

**Third Grade:** JA Our City<sup>®</sup> introduces students to the characteristics of cities and how cities are shaped by zoning.

**Fourth Grade:** JA Our Region<sup>®</sup> introduces students to entrepreneurship and how entrepreneurs use resources to produce goods and services in a region.

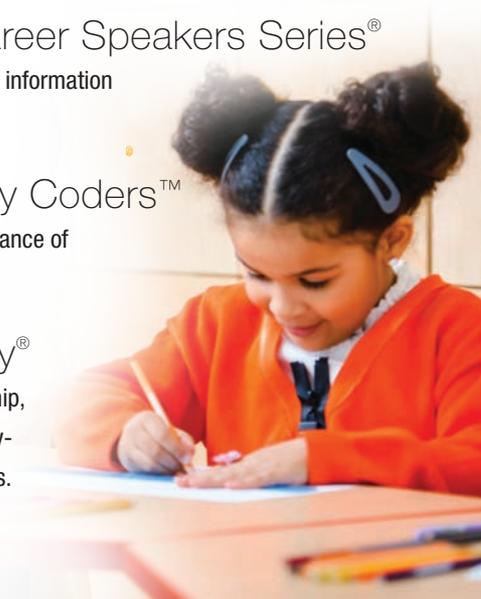
**Fifth Grade:** JA Our Nation<sup>®</sup> provides information about the need for employees who can meet the demands of the 21st century job market.

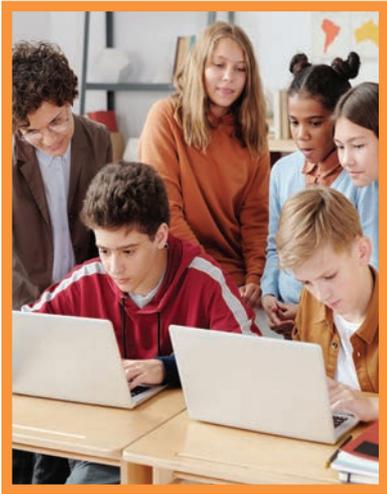
**Kindergarten-Fifth Grades:** JA Our Neighbors<sup>™</sup> is a series of culturally responsive videos designed to help contextualize concepts introduced in JA's elementary school programs.

**Kindergarten-Fifth Grades:** JA Career Speakers Series<sup>®</sup> introduces students to volunteer guest speakers who share information about their career, work, and education experience.

**First-Third Grades:** JA Community Coders<sup>™</sup> enables early elementary school students to see the importance of digital skills and jobs in the community.

**Third-Fifth:** JA More Than Money<sup>®</sup> introduces students to financial literacy and entrepreneurship, and to social studies learning objectives that include money-management skills, goods and services, and global markets.





## MIDDLE SCHOOL PROGRAMS

*Junior Achievement middle school programs build on principles from the elementary school programs, helping students recognize education as a key to success. These programs stress the importance of education and staying in school, while introducing students to more in-depth economic concepts and the world of work.*

### JA Economics For Success<sup>®</sup>

gives students the information needed to build strong personal finances, a cornerstone to a happy, secure life. Students learn the importance of exploring career options based on their skills, interests, and values.

JA Finance Park<sup>®</sup> Virtual includes a virtual culminating experience for students who have completed the educator-led curriculum. Students put into practice what they've learned by developing and committing to a personal budget.

JA Global Marketplace<sup>®</sup> takes students on a spin around the world. The program helps students understand how goods flow through various economies and the effect globalization has on their lives.

JA It's My Business<sup>®</sup> encourages students to use critical thinking to learn entrepreneurial skills. By examining the characteristics of successful entrepreneurs, students learn that a belief in one's self can make positive things happen in life.

JA It's My Future<sup>®</sup> provides practical information about preparing for the working world. Students learn about career clusters, high-growth jobs, career planning, and creating a personal brand.

JA All About Cars<sup>™</sup> introduces students to the essential costs related to buying and operating a first car and offers tips on being smart consumers when purchasing vehicles.

JA It's My Job (Soft Skills)<sup>®</sup> helps students understand the value of professional communication and soft skills, making them more employable to future employers across multiple career clusters.

JA Career Speakers Series<sup>®</sup> introduces students to volunteer guest speakers who share information about their career, work, and education experience.

JA Career Exploration Fair<sup>®</sup> introduces students to a range of career options across multiple career clusters.

JA Excellence through Ethics<sup>®</sup> teaches students about the importance of ethics and ethical decision-making and how ethical and unethical choices affect everyone in a community.

JA Company Program<sup>®</sup> Pop Up teaches students how to plan, launch, and operate their own business venture within a structured, guided experience.





## HIGH SCHOOL PROGRAMS

*Junior Achievement high school programs give students a practical perspective on handling their finances, understanding the economy, and managing their future educational and career choices. Students participate in hands-on interactive programs where they practice important business concepts. Some of the concepts taught include: applying personal values in the workplace, interpersonal skills, problem solving, personal finance, micro and macro economics, and career clusters.*

JA Company Program<sup>®</sup> unlocks the innate ability in students to fill a need or solve a problem in their community by launching a business venture.

JA Company Program<sup>®</sup> Pop Up teaches students how to plan, launch, and operate their own business venture within a structured, guided experience.

JA Economics<sup>®</sup> explores the basic characteristics of the U.S. economic system.

JA Exploring Economics<sup>®</sup> uses hands-on activities to explain complex economic concepts.

JA Be Entrepreneurial<sup>®</sup> teaches students about the mindset and the skills needed for success by aspiring entrepreneurs and innovators who add value to any organization.

JA Career Success<sup>®</sup> Blended is an engaging and comprehensive learning experience that introduces high school students to the workplace.

JA Finance Park<sup>®</sup> Virtual includes a virtual culminating experience for students who have completed the educator-led curriculum. Students put into practice what they've learned by developing and committing to a personal budget.

JA Job Shadow<sup>®</sup> Blended is a comprehensive experience that helps students design an individualized career path. Supporting blended as well as self-guided activities, JA Job Shadow provides a design-thinking structure for career exploration.

JA Personal Finance<sup>®</sup> 2.0 allows students to experience the interrelationship between today's financial decisions and future financial freedom.

JA Titan<sup>®</sup> Blended is a simulation-based program in which high school students compete as business CEOs in the phone industry, experiencing firsthand how an organization evaluates alternatives, makes decisions, analyzes the outcomes of those decisions, and then strategizes what to do next.

JA All About Cars<sup>™</sup> introduces students to the essential costs related to buying and operating a first car and offers tips on being smart consumers when purchasing vehicles.

JA It's My Job (Soft Skills)<sup>®</sup> helps students understand the value of professional communication and soft skills, making them more employable to future employers across multiple career clusters.

JA Career Speakers Series<sup>®</sup> introduces students to volunteer guest speakers who share information about their career, work, and education experience.

JA Career Exploration Fair<sup>®</sup> introduces students to a range of career options across multiple career clusters.

JA High School Heroes<sup>™</sup> provides leadership development opportunities to high school students who deliver JA programs in elementary schools.

JA Excellence through Ethics® teaches students about the importance of ethics and ethical decision-making and how ethical and unethical choices affect everyone in a community.

JA Business Communications® is a one-semester teacher-led course that equips high school students to focus on communication skills necessary to succeed in business.

JA Financial Literacy® is a one-semester teacher-led course that equips high school students with foundational personal finance skills.

JA Financial Capability® 1 & 2 are one-semester teacher-led courses in which high school students examine financial capabilities from a business perspective, focusing on banking, economics, business planning, and risk management.

JA Marketing Principles® 1 & 2 are one-semester teacher-led courses that introduce high school students to marketing and some basic marketing techniques.

JA Introduction to Business and Technology® 1 & 2 are one-semester teacher-led courses that introduce high school students to the basic skills necessary to succeed in business. Themes include teamwork, innovation, decision-making, and ethics.

JA Entrepreneurial Mindset® is a one-semester teacher-led course that introduces high school students to the basics of starting a business.

## Thank You Volunteers!

“The career success lessons provided skills on how important it is to use good communication skills. The mock interviews were helpful to learn what not to do in an interview. The volunteers provided great feedback!”

— David T., Student  
Sullivan High School, Chicago



# 2022 Special Events



OVER  
**\$1.5M**  
Raised for  
2022  
School Year

Our Special Events remained a fun and positive way to come together as a community and support our students.

Our 2022 Golf Outing continued to be a fun way to gather safely in-person. We were thrilled to be able to honor our incredible laureates at the 38th Annual Chicago Business Hall of Fame, and were able to quickly pivot the event, leveraging technology, to help us create a safe and virtual celebration. Our Trivia Events remained a fun and engaging

event where companies and colleagues connected and competed, with some companies turning to in-person trivia in the late spring. JA of Chicago's Special Events raised \$1,530,000 this year thanks to the generous support of our sponsors and contributors, allowing us to reach an additional 76,500 students!

## 38<sup>th</sup> Annual Chicago Business Hall of Fame

*Thank you!*

Wednesday, October 6, 2021, Virtual Live Stream from Moonlight Studios

The Chicago Business Hall of Fame honors the incredible life stories of business leaders who have provided for the Chicago community and serve as exceptional role models for today's youth. The Executive Committee of Junior Achievement of Chicago's Board of Directors reviews all nominees and a Blue Ribbon Panel consisting of former Laureates makes the final selections. Special thanks to our Distinguished Co-Chairs Greg Case of Aon and Chris Leahy of CDW for their fantastic leadership in raising a record \$1,000,000.

*A Record*  
**\$1,000,000**



**Gregory Q. Brown**  
Chairman and CEO  
Motorola Solutions, Inc.



**Mellody Hobson**  
Co-CEO  
Ariel Investments



**Lester B. Knight**  
Founding Partner  
RoundTable Healthcare Partners, L.P.



# Golf Outing

Held at Medinah Country Club on Monday, July 11, 2022

We were thrilled to return to Medinah Country Club for Junior Achievement's 2022 Golf Outing. We had great attendance, hosting 57 foursomes on two courses, including the Championship Course No. 3. The success of the event allowed us to reach over 16,600 students in the Fall of 2022. A special thank you to our event chairman, Tom Cahill of CDW (pictured on the far left), and our entire Golf Committee for their hard work to raise over \$330,000 for the fiscal 2023 event.



## 41<sup>ST</sup> ANNUAL



229 Attendees



50 Companies



16,616 Students Impacted

# Junior Achievement's Trivia Events



JA Trivia, virtual and in-person, continued to be a popular event as a way to raise funds in support of Junior Achievement of Chicago and connect with colleagues. We developed fun new ways to win, including Quickest to Answer and Most Difficult Questions Right.

The "Are You Smarter Than a JA Student" category remained a fan favorite.

JA Trivia raised over \$160,000 this year!

*Are you smarter than a JA student...*

# LIFE TRUSTEES, OFFICERS AND DIRECTORS

JA's leaders represent a wide range of backgrounds and affiliations. Bringing a wealth of wisdom, insight, and experience, these leaders are at the forefront of our accomplishments and mission.

## LIFE TRUSTEES

THOMAS L. BINDLEY  
BRYAN C. CRESSEY  
SANDY L. DAFFÉ  
W. JAMES FARRELL  
JOHN R. HORNE  
LESTER B. KNIGHT  
RICHARD H. LENNY  
DAVID W. NELMS  
JOHN D. NICHOLS, JR.  
E. SCOTT SANTI  
GARY L. TOOKER  
NORMAN H. WESLEY

\* Executive Committee Member  
\*\* Division Board Chairperson

## CHAIRPERSON

**Katherine M. Scherer\***  
Central Region Market Leader  
Chicago Managing Partner  
Deloitte LLP

## PRESIDENT and CEO

**Thomas P. Staab\***  
President and CEO  
Junior Achievement of Chicago

## TREASURER

**Paul Green\***  
Americas Consumer Products and  
Retail Tax Market Segment Leader  
Ernst & Young LLP

## SECRETARY

**Michael M. Froy\***  
Partner  
Dentons US LLP

## DIRECTORS

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Chief Financial & Investment Officer  
ACC LLC

**Michael Albers**  
Director, Chicago Sales  
American Airlines

**Bruce A. Anderson**  
Global Managing Director,  
Electronics Industry  
IBM

**Brian Barnes**  
CEO and Founder  
M1

**Anna Bathrick**  
Vice President of Sales  
Food Service—Central Division  
PepsiCo

**Melissa L. Bean\***  
President and CEO  
Mesirow Wealth Management

**Sean Bentley**  
SVP, Merchandise Planning  
and Operations  
Ulta Beauty

**Hillary T. Bochniak**  
Managing Director,  
Human Resources  
Accenture

**Catherine M. Bourke**  
Vice President of Public Affairs  
Federal Reserve Bank of Chicago

**Randy Burt**  
Managing Director  
AlixPartners

**Thomas Cahill**  
VP, Product & Partner Management  
CDW Corporation  
*Serves as Chairperson of the  
Golf Committee*

**Deia Campanelli**  
Vice President,  
Global Communications  
Cargill

**Alexander G. Campbell**  
Co-Founder and  
Chief Innovation Officer  
Vibes

**Neal J. Campbell**  
President & Founder  
Fortunate LLC

**Robert B. Chodos\***  
Vice Chairman  
Newmark

**Jessica Cole\***  
President & Chief Executive Officer  
Becker's Healthcare  
*Serves as Co-Chairperson of the  
Development Committee*

**John J. Compernello**  
SVP and Market Executive  
Bank of America, N.A.

**Elle Cordes Radke**  
Vice President, Director  
Starcom USA  
*Serves as Co-Chairperson of the  
Marketing and Communications  
Committee*

**Tyson Cornell\***  
Partner—Mid-Central Region and  
Central Market Advisory Leader  
PwC

**Randal D. Dawson**  
Executive Vice President  
CBRE

**Ghram K. Debes**  
Managing Director,  
Head of Dealer Finance  
BMO Harris Bank, N.A.

**Patrice P. DeCorrevont\***  
President and Illinois Market Executive,  
Commercial Banking  
Wells Fargo  
*Serves as Chair of the Nominating  
and Governance Committee  
Serves as Co-Chairperson of the  
Development Committee*

**David Dees**  
Vice President, Outreach and  
Engagement  
Marmon Holdings, Inc.

**Donna Dorsey**  
Chief Human Resources Officer  
Navistar, Inc.

**Bob Dutzi\*\***  
ITW  
*Serves as Northern Division  
Board Chairperson*

**Charles B. Edelstein**  
Senior Advisor and  
Retired Co-CEO  
Apollo Education Group  
*Serves as Chairman of the  
Investment Committee*

**Paula S. Ferguson**  
General Counsel and EVP  
HSBC North America

**Gina Fezler\*\***  
Wintrust Mortgage  
*Serves as Northwest Indiana Division  
Board Chairperson*

**James D. Fields**  
Partner & Global Head,  
Health Services, Health & Life  
Sciences and Program Lead,  
Practicing Wisely  
Oliver Wyman



**Stanley S. Fields, Ph.D.**  
President  
Morton College

**Joseph Fitzpatrick**  
President, Midwest Region  
AIG

**Sarah Flanagan**  
SVP, Corporate Services  
Wintrust Mortgage

**Kristen P. Freund\***  
Managing Director &  
Deputy Group Head  
CIBC Bank USA  
*Serves as Chairperson of the  
Volunteer Committee*

**Stephen J. Grabek\***  
Strategic Advisor—  
Client Engagement  
Sompo International

**Stedman Graham**  
Chairman & CEO  
S. Graham & Associates LLC

**Chip W. Hardt**  
Chief Operating Officer  
dscout

**D. Grant Harvey\*\***  
ITW Shakeproof  
*Serves as Western Division  
Board Chairperson*

**Jonathan O. Haugeberg**  
Partner  
Grant Thornton LLP

**Joan Heggen**  
SVP and Team Lead —  
Commercial Banking  
U.S. Bank

**Steve Henn**  
CEO  
IDEAL Industries

**Roberto R. Herencia\***  
Chairman of the Board  
Byline Bank  
*Serves as Chairperson of the  
Compensation Committee*

**Gary E. Holdren**  
Founder and CEO  
Garland Capital

**José A. Isasi II**  
Partner  
Jones Day

**George E. Johnson**  
Chairman Emeritus (retired)  
Johnson Products Company, Inc.

**Jocelyn Jopa**  
Vice President, Strategic Assistant  
(Chief of Staff) to the CEO,  
North America  
Zurich North America

**Kip Kelley**  
Chief Executive Officer  
Aon Affinity US

**Anthony K. Kesman**  
Chairman  
Kesman Group LLC

**Jamie Kieffer**  
Managing Director, Client Strategy  
Edelman Chicago  
*Serves as Co-Chairperson of the  
Marketing and Communications  
Committee*

**Paul Larson**  
Former SVP, Financial Institutions &  
Management Liability  
CNA Insurance

**Katie Lawler\***  
SVP—Chief Human Resources Officer  
ITW

**Christine A. Leahy\***  
President and CEO  
CDW Corporation  
*Serves as Co-Chair of the 2022  
Chicago Business Hall of Fame*

**Matthew Leonard**  
Partner and Chicago Metro Leader  
Oliver Wyman

**Katherine Linzer**  
Partner  
McKinsey & Company

**Curtis N. Maas**  
CEO & Chairman  
The RDI Group

**Patrick Macellaro**  
Chief Financial Officer—  
National General  
An Allstate Company

**David Marberger\***  
Executive Vice President and  
Chief Financial Officer  
Conagra Brands, Inc.

**Gary Maus**  
CEO & President  
Paul Davis Restoration  
of North Chicago

**Willie Mayberry**  
Executive Vice President and  
President of Regional Banking  
Busey Bank

**Anthony McCain\*\***  
Mears Group Inc.  
*Serves as Will County Division Board Chairperson*

**Carla R. Michelotti**  
President  
Carla Michelotti LLC

**Michael Mikhail**  
Dean Emeritus and Professor  
University of Illinois Chicago

**Thomas Monahan**  
VP & General Manager,  
Greater Lakes Market  
AT&T

**Heather A. Mooney**  
President & CEO  
Helco Corporation

**Brian Morgan**  
Partner  
Plante Moran

**Paul Morgan**  
Managing Director,  
Corporate Solutions  
JLL

**Wade Mynatt**  
Vice President  
Dovenmuehle Mortgage, Inc.

**Stephen R. Nesbitt**  
EVP—Chief Risk & Administrative  
Officer (retired)  
HSBC Bank USA, N.A.

**Larry P. Nieman**  
Career Ownership Coach  
The Entrepreneur's Source

**Robert O'Keef**  
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EVP and Chief Information Officer  
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President & CEO  
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**I enjoyed it!**

“The directions and the prep materials were more than sufficient to help me prepare for JA. The students were so engaged!”

– Martin Wierzbicki  
Volunteer



## 2021–2022 MAJOR CONTRIBUTORS Firms & Organizations Giving

We extend a special thanks to the donors of Junior Achievement's 2021-2022 Area Campaign. All major contributors are listed according to their tier of giving (as of June 30, 2022). We truly appreciate everyone's generous investment in Chicago-area youth.

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# Thank You

“The JA experience was phenomenal for my students this past year. The sessions of learning soft skills, job readiness, and different strategies for future employment really gave them an open mind of thinking outside the box. Also, we did a mock interview program that provided great feedback to our students. It prepared them for self-advocacy and speaking strategies.”

– Calvin Clark, Teacher,  
Sullivan High School, Chicago



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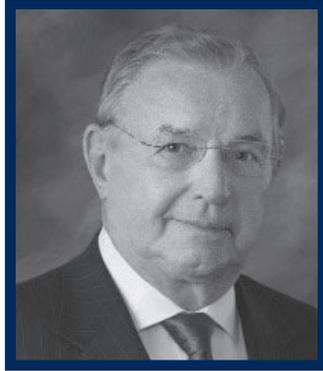
# Remembering Greatness

Our fiscal 2022 annual report is dedicated to these individuals who were not only incredible business and civic leaders in the Chicago community, but they were also long-time supporters of Junior Achievement and our mission.



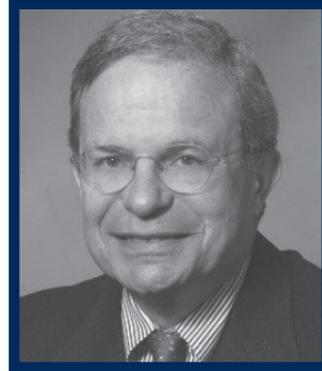
**MARY FRANCINE DORHAM**

Merri Dee was a media legend at WGN-TV and served as Director of Community Relations for WGN-TV Children's Charities. She served on our Board of Directors for nearly two decades, provided leadership for our Marketing Committee, and chaired the Central Division Board. She served as an emcee or speaker for countless JA meetings and events, including the 2003 Chicago Business Hall of Fame. In her role with WGN-TV Children's Charities, Merri partnered with JA for four consecutive Golf Outings from 2002-2005, resulting in contributions averaging over \$270,000 annually to grow our outreach and impact in at-risk communities.



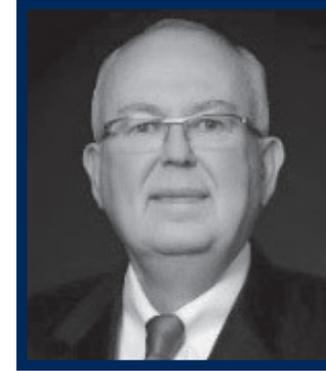
**RICHARD L. DUCHOSSOIS**

Dick was the Founder and Chairman of The Duchossois Group, Inc. He was inducted as a Chicago Business Hall of Fame laureate in 2013, and he and his wife Judi provided personal gifts to JA for many years. The Duchossois Family Foundation continues to make generous investments in JA's economic education programs, focusing on at-risk communities. "Mr. D." was an incredible champion of entrepreneurship, work readiness, and financial literacy. He demonstrated his commitment to JA by hosting our Day at the Races event each spring at Arlington Park, which was always one of the highlights of the year.



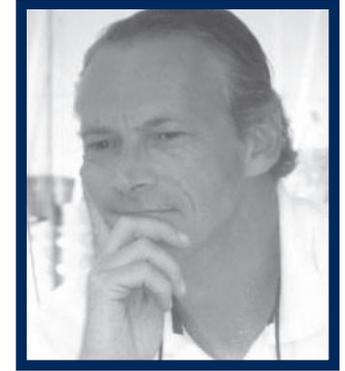
**DONALD G. LUBIN**

Don practiced law at Dentons LLP and was a pillar of Chicago's legal and business communities. He was an incredible friend and supporter of JA of Chicago and was inducted as a Chicago Business Hall of Fame laureate in 2010. Don continued to support JA of Chicago's signature event by serving as a dedicated member of our "Blue Ribbon Panel" of former laureates. Dentons has provided continuous counsel to JA of Chicago for well over 4 decades, with Harold Shapiro having served as our Board Secretary for 28 years, and with Mike Froy having served in this capacity since 2006. Throughout the firm's legacy of furthering JA's mission, Don worked closely with Harold, Mike, and all of his colleagues at Dentons who assisted JA and our team.



**JOHN W. ROWE**

John served as Chairman and CEO of Exelon Corporation. He was inducted as a Chicago Business Hall of Fame laureate in 2008, and later played a key role in this signature JA of Chicago event by annually serving as a dedicated member of our "Blue Ribbon Panel" of former laureates. John and his wife Jeanne were long-time personal supporters of JA of Chicago's programs through their generous annual campaign gifts. John was also very proud and supportive of the many Exelon employees who volunteered for Junior Achievement's programs in Chicago Public Schools and in various suburban schools.



**J. MIKESSELL THOMAS**

During Mike's career, he served as CFO and EVP/Institutional Banking for First National Bank of Chicago, Managing Director of Lazard Freres, CEO of Chicago Federal Home Loan Bank, and Managing Principal of the private equity firm Castle Creek Capital. Mike had a strong belief in family and community. He was a champion of free enterprise and a true friend to JA of Chicago, where he served on our Board of Directors from 1984-1994. He provided outstanding leadership for our Development Committee, generously supported JA's annual campaigns, and opened countless doors to expand our outreach and impact.

## Junior Achievement of Chicago's Mission

To inspire and prepare young people to succeed in a global economy

# Fast Facts

**82** Years of Inspiring Tomorrows

**12** Counties in the Chicago Area and Northwest Indiana

**229,599** Students Impacted

**11,832** Classrooms Reached

**422,156** Hours Delivering JA's Programs

**2,371** Volunteers Engaged

**660** Education Partners

### JA's THREE PILLARS



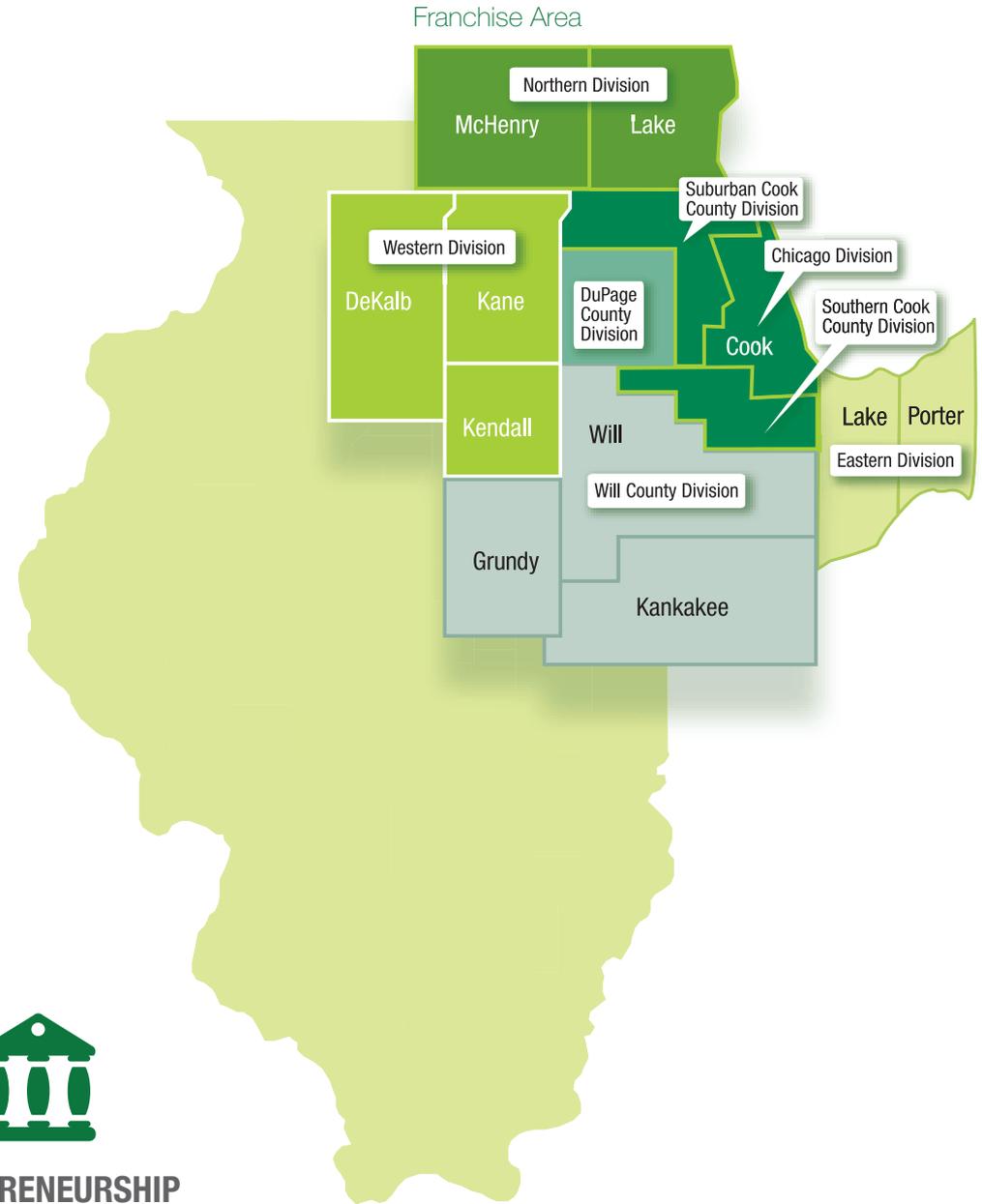
**FINANCIAL LITERACY**



**WORK READINESS**



**ENTREPRENEURSHIP**



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