

# How you can Participate

JA seeks sponsorship to cover the cost of providing JA Inspire Virtual for students. Sponsors will fund student participation as well as help provide videos, photos and career information for your company. After the initial kickoff days, students will be able to access JA Inspire Virtual 24/7 for a 3-month period as they continue their career planning.

EACH SPONSOR WILL HAVE THE OPPORTUNITY TO DESIGN AND SET UP VIRTUAL INTERACTIVE EXHIBITS REPRESENTING JOBS AT THEIR COMPANY AND ENSURE THAT EXHIBITS INTEREST AND ENGAGE STUDENTS—WITH AS MUCH “WOW” FACTOR AS POSSIBLE

**\$20,000**  
VISIONARY  
SPONSOR

- PROMINENT LOGO THROUGHOUT VIRTUAL PLATFORM
- KEYNOTE WEBINAR SLOT
- CUSTOMIZED EXHIBIT BOOTH
- INDIVIDUALIZED RECOGNITION IN JA'S SOCIAL MEDIA
- LOGO IN JA'S ANNUAL REPORT & WEBSITE

**\$10,000**  
HALL  
SPONSOR

- PROMINENT LOGO IN VIRTUAL CONFERENCE LOBBY AND VIRTUAL EXHIBIT HALL
- WEBINAR SLOT
- CUSTOMIZED EXHIBIT BOOTH
- INDIVIDUALIZED RECOGNITION IN JA'S SOCIAL MEDIA
- LOGO IN JA'S ANNUAL REPORT & WEBSITE

**\$5,000**  
WEBINAR  
SPONSOR

- PROMINENT LOGO IN WEBINAR AUDITORIUM
- OPTIONAL WEBINAR SLOT
- CUSTOMIZED EXHIBIT BOOTH
- INDIVIDUALIZED RECOGNITION IN JA'S SOCIAL MEDIA
- RECOGNITION IN JA'S ANNUAL REPORT & WEBSITE

**\$2,500**  
WORKSHOP  
SPONSOR

- PROMINENT LOGO IN JA WORKSHOP HALL
- OPTIONAL PRE-RECORDED WORKSHOP SESSION
- CUSTOMIZED EXHIBIT BOOTH
- RECOGNITION IN JA'S SOCIAL MEDIA & ANNUAL REPORT

**\$1,000**  
AMBASSADOR  
SPONSOR

- OPTIONAL CUSTOMIZED EXHIBIT BOOTH
- LOGO IN VIRTUAL EXHIBIT HALL FOR NON-PROFIT/EDUCATION/GOVERNMENT ORGANIZATIONS
- RECOGNITION IN JA'S SOCIAL MEDIA & ANNUAL REPORT

**\$500**  
DELUXE BOOTH

- UPGRADED FUNCTIONS
- LOGO IN VIRTUAL EXHIBIT HALL
- CUSTOMIZED EXHIBIT BOOTH
- RECOGNITION IN JA'S SOCIAL MEDIA

**No Cost**  
BASIC BOOTH

- LIMITED FUNCTIONS
- CUSTOMIZED EXHIBIT BOOTH

#### ADDITIONAL OPPORTUNITIES:

AMBASSADOR SPONSOR \$1,000 - SUPPORT OUR NON-PROFIT, EDUCATION, AND GOVERNMENT PARTNERS AT THE AMBASSADOR SPONSORSHIP LEVEL; LOGO WILL BE IN THAT EXHIBIT HALL